

# THE COMPANY





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Grand Royal Furniture Trading LLC was established in 2000 in Europe and opened it's first showroom branch in Gulf on February 10th, 2011. Opening of showroom in Doha, Qatar on June 16th, 2012 was an important development step of the company. Qatar showroom is considered a main branch of Grand Royal Furniture Trading LLC since it has become an authorized dealer of the three most famous Italian furniture brands — Fendi Casa, Versace Home and Roberto Cavalli Home. Grand Royal Furniture, proudly name itself one of the leading companies in Europe and Middle East by offering a wide range of services in realization of such complex projects as hotels, banks, offices, restaurants, spa-centers, private villas, state institutions.



Gamid Aushev

For more than 22 years
Gamid Aushev doing business
in different directions in the
Middle East and last years he
has been general manager of
Grand Royal Furniture Trading
LLC, elite furniture company.

His extensive knowledge in business, strategically thinking and planning, unique ability to generate ideas and to look into the future of furniture and interior design, to catch all the subtleties of the wishes of our customers and to create true masterpieces of luxury make handwrit ing of Grand Royal Furniture Trading LLC recognizable worldwide.

His unique experience in this field and continuous professional development are reflected in strong partnership and trust of the most famous Italian furniture

factories – Versace Home, Fendi Casa and Roberto Cavalli Home. During his work, Gamid Aushev participated and managed developing of a variety of projects in Qatar, UAE and Europe.



Mohamed Khalifa Al Sada

With over 30 years of professional experience in different sectors of business, Mohamed Khalifa Al Sada, a Qatari businessman who has extensive knowledge in the understanding of the corporate market, owns and manages 6 companies inside and outside where each of these act as a standalone entity serving different sectors of the market. Not only is Al Sada considered to be an active and very much skilled person but also he has the perfect talent of strategically thinking and planning that are needed to run any kind of business efficiently and with great success.



premium level.

Tatyana Starynets

Director of Grand Royal Furniture Trading LLC, elite furniture company, with 20 years experience working with luxury furniture and pro viding the highest level of customer ser vice. Her amazing ability to generate ideas and impeccable responsibility

form the basis for the perfect embodiment of the customer's wishes, to look into the future of design and architecture and to create true masterpieces of luxury make handwriting of Grand Royal Furniture Trading LLC recognizable Middle East and Europe. In the projects the designer delightfully intertwined oriental flavor, traditional classics and modern style. Exquisite mix of styles becomes the basis of expensive, beautiful and great projects in the different parts of the world. Supporting cultural traditions, the author complements bold and amazing ideas. The interiors are richly decorated with a variety of patterns and rich palette of shades. She is trusted the creation of palace complexes, government residences, luxury villas, penthouses and hotels. Tatyana Starynets has united a team of talented professionals from Europe. Grand Royal Furniture Trading LLC, elite furniture company, under her leadership offers services the



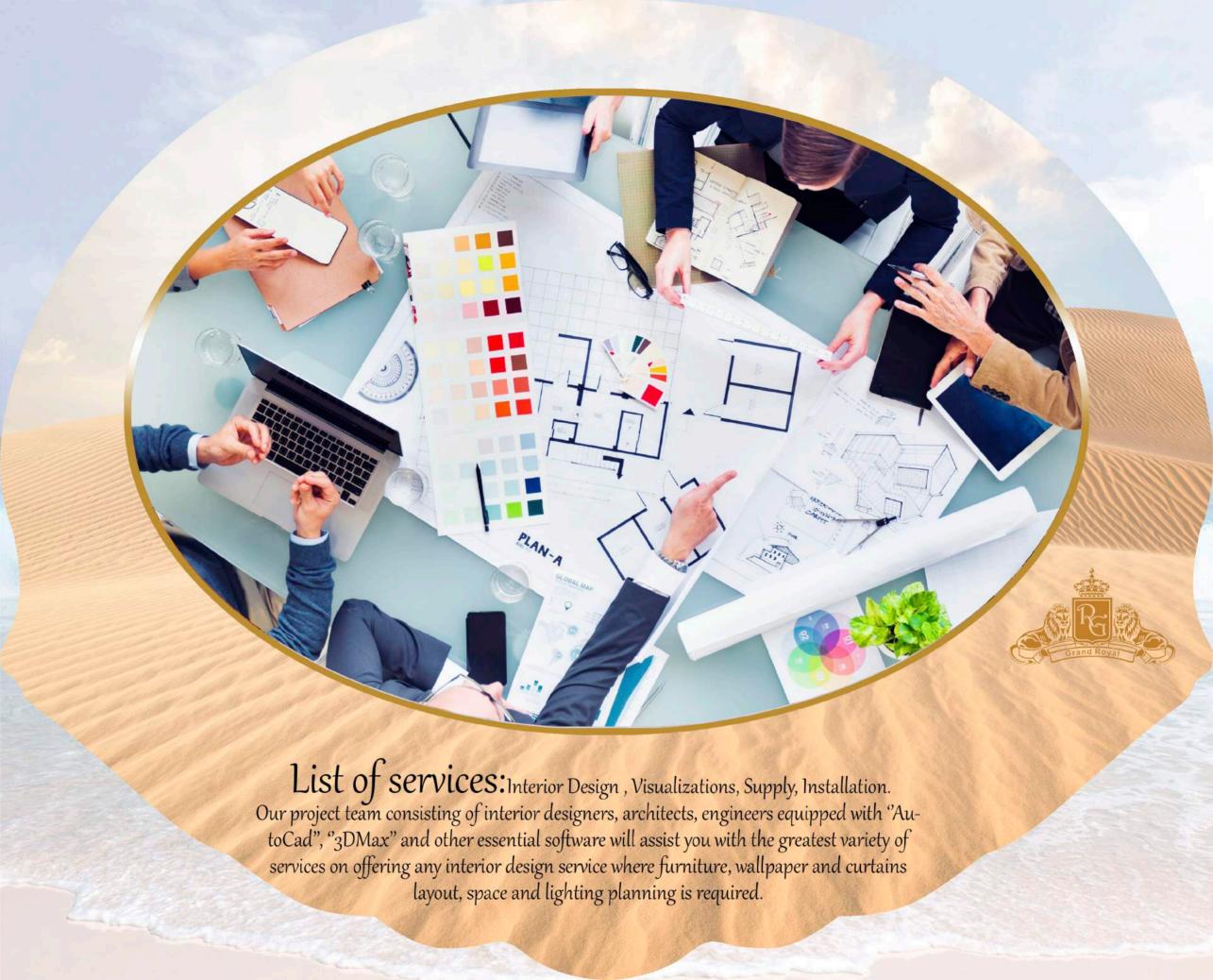
Grand Royal Furniture Trading LLC focuses on high quality customer service, using modern methods and approaches in working with clients. Customer's interests, notably, provision of high quality service is always in the first place for Grand Royal Furniture Trading LLC. Good planning and time resources, determining the budget and risk, ensuring communication and proper control. Signing the contract with Grand Royal Furniture Trading LLC enables our customers to focus on basic activities, reduce costs and obtain the services of the highest level.

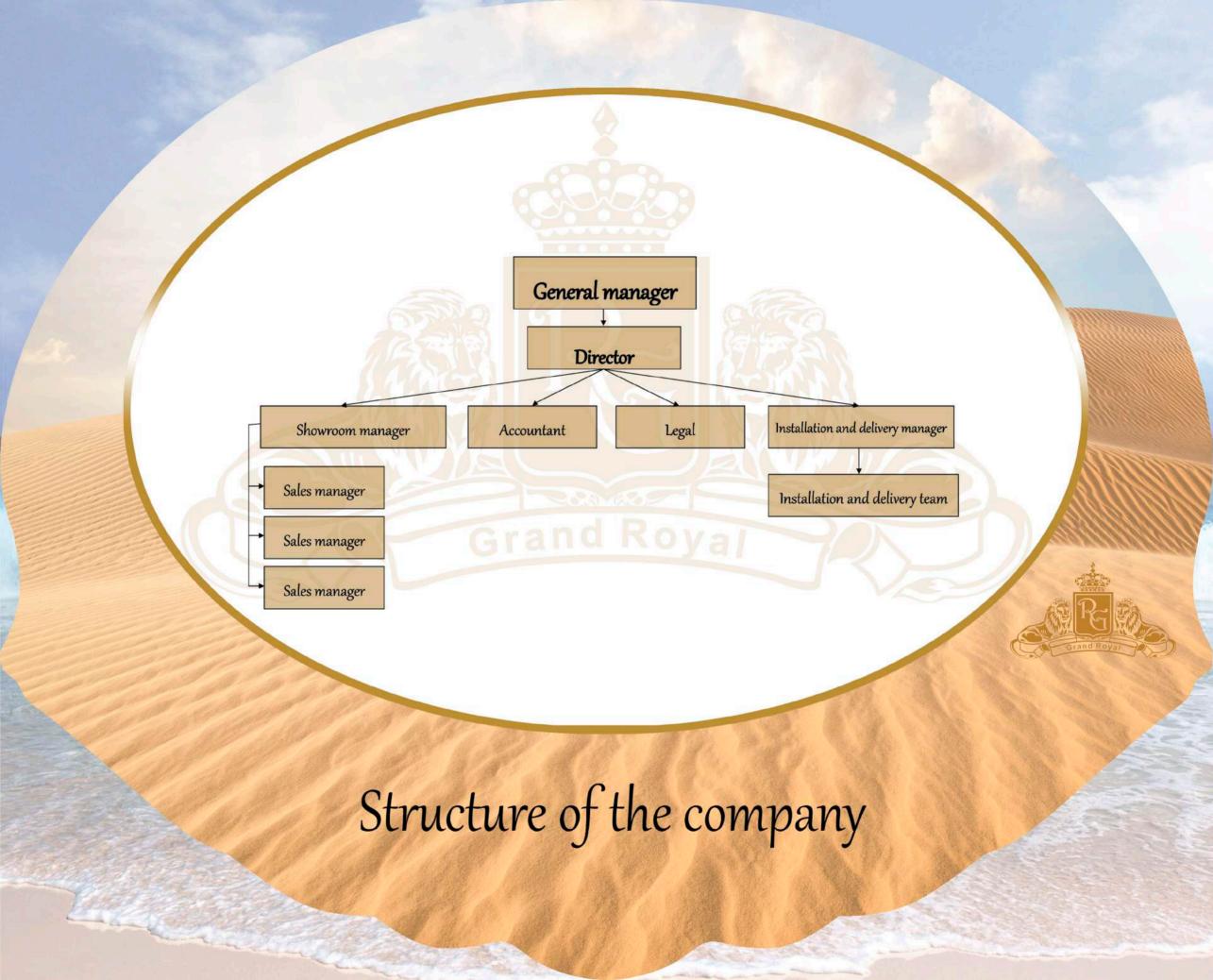


### The Main activities

- Initial design consultation (meeting the client, definition of interior style, timeline and budget); - Interior design (space planing, furniture, fabrics, light fittings and accessories selection); - Project presentation boards; - Existing space and interior decoration; - 3D visualization.

The ultimate goal of Grand Royal Furniture Trading LLC is the creation of a project with a high level design which satisfies all needs of the customer. The most important component of successful implementation is the usage of the methodology of project management, which involves formation of the project team.





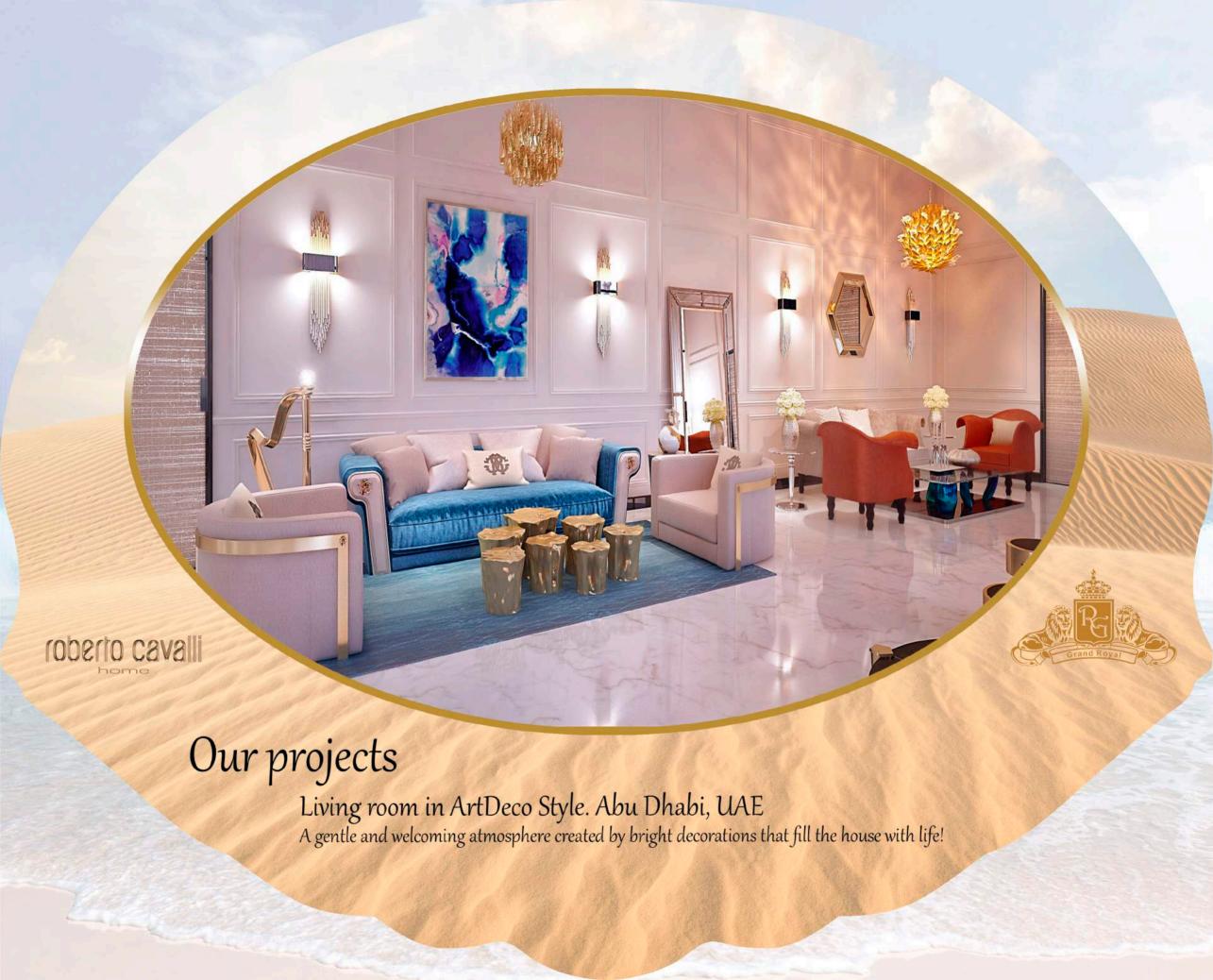


Roberto Cavalli Home is a line of furniture created to meet new needs and trends that have emerged in the furniture in dustry in recent years. The return to a marked decorative sensitivity has encouraged the company to develop several experiments in order to anticipate and understand these emerging trends, thus achieving a new "post-decorative" style. The main intention is to harmonize modern formal shapes with details and finishes refer ring to classical decorative elements, which are reinterpreted and adapted in original and new combinations.



Exclusive in their originality of design project, which emphasize client's individuality!

Bright elegant solution, where fashion and design meet to create the perfect space for your unforgettable moments!





Luxury bedroom. Russia
Exquisite and easy style of the bedroom, which is characterized by plastic lines and subtle elegance.



Our projects

Villa in ArtDeco Style. Doha, Qatar Uniting Fendi and the world of design is a natural bond with solid roots and shared values: a passion for creativity and experimentation, the relentless pursuit of materials and excellence in craftsmanship.





Our projects

Luxirious hall. Abu Dhabi, UAE

From the first moments of your stay in the house you will enjoy the interior. A graceful staircase with wrought iron balustrade, bright colours of furniture perfectly infused into the overall design concept and perfectly complement it! All this forms a single picture of luxury.



Villa in ArtDeco Style. Doha, Qatar
Light, airy interior will be the epitome of comfort and pleasure, and bright details will give to
the room joy and positive!



Beautiful interior story, which blends harmoniously tradition, new technologies and innovative ideas of designers Luxurious interior with the festive mood.



Our projects

Dining in classical style. Doha, Qatar.

The successful combination of the classical and delicious colors, giving a person the opportunity to feel like a real home! A note of the blue color in the interior is pleasant associations with the sky-blue sky and the boundless sea. After admiring the beauty of such a person is experiencing peace and tranquility!



Cultural traditions form the interior basis. In this luxurious atmosphere everything contributes to a pleasant rest of their owners.







### Pictures of showrooms

JC Passion Italian furniture inspired by Roberto Cavalli Italian style. Luxury furniture with an international sophistication inspired by Roberto Cavalli Home style, featured in his own homes, yachts, boutiques & clubs.





Fendi Casa offers a glamorous and cosmopolitan lifestyle, with a collection that ranges from contemporary to modern to classic. An interior project that anticipates new living concepts, strongly characterized by a refined aesthetic, and an atmosphere born of harmonious fusion between design and fashion.





## Pictures of showrooms

Since 1994, Versace Home has been enriched by a complete line of furniture introducing new themes for each succeeding collection, always linked to certain established decorative emblems: the medusa head, the barocco motif or the neo-classical greek key which has now become the iconic symbols of the maison.





Legal documents of the company









